

grace
min
shan
lee

Hi, I am Grace.
A designer who loves connecting the dots.

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EXPERIENCE

Visual Designer

DocuSign
San Francisco
July 2019 - Current

Campaign creative and delivery. Brand assets. Marketing promotions and digital publications. Infographics and data visualizations.

Designer

IBM
San Francisco
Feb 2018 - July 2019

Innovated the Bluewolf brand and visual system. Website refresh and audit. Design for conventions and hospitality spaces. Campaign concepting and branding.

Graphic Designer

Bluewolf, an IBM Company
San Francisco
April 2017 - July 2019

Create editorial and digital assets for target channels while being a brand ambassador. Develop booth and outdoor advertising for campaigns and conferences. Marketing promotional, presentations and animation.

Graphic Design Intern

Further Food
San Francisco
Sep 2016 - Oct 2017

Built up launching materials for Further products, including container label, flyer, advertisements, infographics and website.

Freelance Designer

JC Art and Design
San Francisco
May 2016 - May 2017

Planned out and developed the design system and brand identity. Business promotional, brochures, posters and packaging.

Bookbinding Intern

Cardoza James Binding
San Francisco
Jan 2016 - Aug 2016

Worked with the owner to put together books by a specified deadline; employed various techniques and styles of bookbinding.

EDUCATION

Academy of Art
University

Master of Arts
San Francisco
Sep 2013-Dec 2016

Feng Chia
University

Bachelor of Accounting
Taiwan, ROC
Sep 2006-Jun 2011

SKILLS

Photoshop
Illustrator
InDesign
After Effects
Acrobat
Sketch
Office

AWARDS

American
Graphic Design
Awards™
Winner
2018

HOW Promotion &
Marketing Design
Awards
**Outstanding Achievement
Winner**
2016